# Mallory Haack

*Senior Experience & Visual Product Designer*

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## EXPERIENCE

**Senior Product Designer** • *Manifest Digital* AUGUST 2025 - PRESENT

Led the creation of a client's multi-brand digital design system using the newly launched Figma Sites to build scalable, user-friendly documentation that improved consistency and streamlined developer handoff. Collaborated with the Creative Director and product team to design promotional web and mobile experiences aligned with brand and business goals in a fast-paced agency environment.

**Senior Product Designer** • *Peerspace* JANUARY 2025 - MAY 2025

Engaged in a short-term contract role with the Peerspace team, working closely with other designers and product managers to develop prototypes for research, refining recommendations through iteration for product reviews, and crafting designs using the Peerspace design system for seamless developer handoff.

**Senior UX/UI Designer** • *Red Foundry* JUNE 2019 - SEPTEMBER 2023

Led end-to-end UX/UI design across multiple mobile app and web client projects ranging from small startups to enterprise organizations, guiding products from discovery through high-fidelity design and developer handoff. Coordinated with cross-functional teams to create intuitive, user-centered experiences, established scalable design systems, processes, and documentation. Supported marketing and social media initiatives for Red Foundry and select clients.

**UX/UI Designer** • *Pandera Labs* JANUARY 2017 - FEBRUARY 2019

Collaborated closely with clients and internal team members on web, app, and branding projects focused on providing and improving upon concepts and solutions driven by data and analytics.

**Designer** • *Public Good* NOVEMBER 2015 - OCTOBER 2016

Managed a variety of projects related to the visual identity, brand, and interactive user experience of Public Good's website, as well as company assets, presentations, and social media content.

## EDUCATION

**Ohio University** • *B.S. in Visual Communication and Minor in Fine Art*

**Designation Digital Design School** • *Certificate in User Experience and User Interface Design*

**Designlab Learning** • *Certificate in AI for UX Design*

## SKILLS & SOFTWARE PROFICIENCY

User Research Strategy Interaction Design Usability Testing Rapid Prototyping Accessibility Design Systems Responsive Design Mobile App Design Iconography Illustration Data Visualization Branding HTML & CSS Client Presentation Team Leadership Figma Adobe Creative Cloud Notion ChatGPT Claude AI Lottie